



## Five great reasons to choose Golden Charter for your funeral plan

1. We're a leading UK funeral plan provider<sup>2</sup>, rated 'Excellent' on Trustpilot
2. Established in 1991, nearly 1 million people have chosen to plan ahead with us<sup>3</sup>
3. Payments to your plan are protected in the Golden Charter Trust<sup>5</sup>
4. Our plans are available to all UK residents, regardless of age and state of health
5. When the time comes, your wishes will be carried out by a trusted, local independent funeral director



## Golden Charter is a trusted funeral plan provider for a reason



"Yesterday my wife and I took out funeral plans with Golden Charter. We were guided through the process by Lorraine at Golden Charter who was very helpful and extremely professional, knowledgeable, caring and understanding. Would recommend Golden Charter to anyone looking for a funeral plan."



"Excellent, helpful, friendly and professional service by Mariama in the Golden Charter contact centre who made the process of buying a funeral plan easy and straightforward. We would highly recommend this company to friends and family especially if all their staff deal with potential clients the same way. Thank you Mariama you are a credit to the company."

Customer quotes from Trustpilot

Call Golden Charter today,  
for one less thing to worry about



**0800 090 2495**

Lines open 9am-5pm, Monday to Friday.

When you call, please tell us the name of your funeral director to make sure your plan and funeral arrangements are assigned to them.

Golden Charter Limited trading as Golden Charter Funeral Plans is authorised and regulated by the Financial Conduct Authority FRN: 965279.



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# One less thing to worry about

Discover the peace of mind a pre-paid Golden Charter funeral plan can bring

Introduced by your local independent funeral director





# Give your family the gift of peace of mind

Help protect your loved ones from the worry and expense of your funeral with a Golden Charter funeral plan. It's a chance to take control, feel prepared, and get peace of mind for you and the ones you care about.

### What is a funeral plan?

A funeral plan is an easy way to pre-arrange the funeral you want and pay for the funeral director's services included in your plan.

A plan lets you decide on all the main details about your funeral now, so there's no uncertainty and fewer stressful decisions for your family later on. It's a simple, thoughtful way to plan ahead.

Plans also include an allowance towards third party costs. These are costs for essential services such as cremation or burial fees,

and the minister or officiant's fee to perform the service. These are outside of your funeral director's control but will need to be paid at the time of the funeral.

### Leave behind memories, not worries about your funeral arrangements

Few people like to talk about their funeral. A Golden Charter funeral plan can help make things easier for everyone. When the time comes, just one phone call is all that's needed to activate your plan. Everything will be taken care of by your funeral director and carried out according to your wishes.



## A plan that offers the best of both worlds

### We take care of the funeral plan. Your funeral director will take care of the funeral

Golden Charter is one of the UK's largest funeral plan providers.<sup>2</sup> With over 30 years' experience, nearly 1 million people have chosen to plan ahead with us.<sup>3</sup>

We work with over 2,900 funeral directors across the UK.<sup>4</sup> These trusted, local firms understand the needs of families in their community.

It means your funeral plan offers the best of both worlds – the personal service and support of a local funeral director when it matters most, and the reassurance and security of a leading funeral plan provider.<sup>2</sup>

### Choose from a range of plans and flexible ways to pay

Whatever kind of funeral you want, Golden Charter can provide a plan that's right for you.

We offer a range of ways to pay that can make the plan more affordable. You can make a one-off payment or spread the cost. Simply choose the option that suits you.

### Payments to your plan are protected

Your plan payments are transferred and held in the Golden Charter Trust.<sup>5</sup> The role of the Trust is to ensure that the funeral director's services included in your plan can be paid for at the time they are required – however far into the future that may be.

## Take the first step towards peace of mind

Your funeral director has chosen to act as one of our trusted introducer appointed representatives. It means they can introduce you to Golden Charter to find out more about the benefits of having a pre-paid funeral plan.

When you get in touch, our friendly experts can:

- Tell you more about our funeral plans and what they cover
- Answer your questions
- Explain our range of flexible payment options
- Arrange for you to receive a free copy of our funeral plan brochure

It couldn't be easier. So why not take the first step towards peace of mind and get in touch? Remember, there's no obligation and no commitment, just the chance to find out more.

## Find out more in just a tick:

### ☒ Ask your funeral director to arrange a call back

Give your name and contact details to your funeral director and they'll arrange for one of our experts to call you back.

### ☒ Call Golden Charter

If you prefer, you can phone us directly. When you get in touch, please tell us the name of your funeral director to make sure your plan and funeral arrangements are assigned to them:



# 0800 090 2495

Lines open 9am-5pm, Monday to Friday.

Sources: 1. SunLife Cost of Dying Report 2024. 2. Based on a Golden Charter analysis and independent research of the funeral plan market size as at May 2024. 3. Correct at August 2024. 4. Based on number of funeral director branches in the UK accepting Golden Charter plans as at October 2024. 5. For more information on how your payments are protected, please visit [goldencharter.co.uk/faqs/](https://goldencharter.co.uk/faqs/).



**Only 1% of people know all of their loved one's final wishes.<sup>1</sup>**